



Thank you for your interest in using Amber and Earth for your wedding florals! Below is some information that will help you understand a little more about the cost of wedding florals as well as our pricing guide.

### Average Cost for Wedding Flowers

This will vary greatly from wedding to wedding based on the couple's style, the size of their wedding, the location of their wedding and what they need/want in terms of floral décor.

### Your Flower Costs

There is a wide range of costs for wedding flowers. Your wedding flower budget will vary, depending on:

- Where you live and what blooms are available seasonally and locally.
- Most flowers that are used in weddings are not grown locally here in NJ. Therefore, they get shipped in from all over the world (California, Holland, Central and South America..etc), and the price will vary depending on where they come from and whether or no the growers have an abundance or not.
- The size of your bridal party and overall guest count (so the number of bouquets and centerpieces you will need) will affect price.
- Other specialty arrangements (hanging installations, backdrops and greenery walls..etc).

- Keep in mind the other items you may need such as candles, ceremony arch rental, compote/vase rental, setup and installation fee, and breakdown.

## Factors That Influence Price

Flower types: Some flowers, such as carnations, roses and chrysanthemums are readily available and easy to grow, making them less expensive. While more exotic and trendy flowers like certain garden roses, tropical flowers like anthurium, orchids, proteas or limited supply/off-season flowers like peonies, anemones and lily of the valley are more costly.

Arrangement size: The sheer size of wedding floral arrangements has a tremendous impact on the final price. Arrangements that are larger need more flowers and more time spent (labor) to create it.

Design Time/Labor: One of the factors that influence pricing is the cost of labor and design. Many people think they are just paying for the flowers but you're also paying for the design work and art that goes into making each one of your floral pieces from bouquet to centerpieces. So much planning and design work go into your florals before the wedding day is even here. There is also a lot of work done on location as well. Especially when there are hanging installations, a ceremony arch installation or elaborate centerpieces that all have to be done on site.

## Our Wedding Flower Pricing Guide

### Bridal Party Flowers

Bridal Bouquet: \$250-\$500

Bridal Flower Crown: \$75-\$250

Bridesmaids Bouquets: \$80 -\$150/each

Flower Girl: petals, mini bouquet, crown: \$50-\$150

Corsages: \$35-\$50

Groom Boutonniere/Floral pocket square: \$25 -\$40

Other Boutonnieres: \$18 - \$25

### **Ceremony Flowers**

Altar Arrangements: \$500 - \$1,000/each

Arbor/Arch/Chuppah Decor: \$800-\$5000

Pew Decor: \$40-\$80 each

Aisle Petals: \$300 - \$1,200

### **Reception Centerpieces**

Low Floral Compotes: \$175-\$300

Bud Vases/Bottles Centerpieces (dependent on size of table): \$75-\$200

Tall Centerpiece (Vases, Candelabra, Harlow Stands): \$300-\$1,000

Greenery Garlands: \$25-\$40 per foot  
(final cost is dependent on length, thickness, types of greenery used and addition of flowers)

Sweetheart Table Arrangement: \$500-\$1500

### **Other Misc. Floral Décor**

Cocktail Hour Minis: \$25-\$50 each

Escort Card Table Décor/Garland: \$150-\$500

Cake Flowers: \$75-\$300

Hanging Installations: prices vary greatly but they usually start around \$2,000 depending on height of ceiling and what equipment is needed to get to that height.

**\*\*Keep in mind based on your style and preference they can be more or less expensive than the average prices above.\*\***

## Being an Amber & Earth Couple

Understanding the factors that affect wedding flower cost can make any wedding budget blossom. Especially if you work with a florist who understands your needs, desires, and is ready and willing to work with you. I run Amber & Earth from my home studio in Howell, NJ. We are a small business and enjoy the exclusivity we provide our couples. We only take on a limited number of weddings per year (typically less than 20) so we can provide the best service to our clients, giving them all of our attention and being present and available the day of the wedding during delivery, setup and installation.

Compared to other floral design companies that take on several weddings a weekend and 50+ weddings a year, you never know who is really designing your florals and who will be there to set up on the day of the wedding. My couples get all of my designs and my time. We do have a small team of passionate and hardworking creatives that help with design, day of set up and delivery. Due to these reasons, we only take on a weddings that meet our minimum budget criteria of \$7,000. For full wedding florals (bridal party, ceremony florals, reception centerpieces..etc) our couples spend an average of around \$8,000 - \$10,000 typically (depending on several factors). **\*\*Keep in mind this doesn't include the 6.625% NJ Sales Tax, delivery/setup/installation fees, and breakdown fees if we are needed to come back after the wedding to pick up rented items (vases, stands, arbors, candles..etc.)\*\***

We hope you consider Amber & Earth for your wedding floral needs! I am very passionate about what I do and love working with couples and being a part of the best day of their lives. Flowers have always been a huge part of my life, from

designing them to growing some of my own in my backyard that I actually use in some of my wedding designs.

If you'd like to see some photos of my most recent work, follow me on Instagram at [@Amber.and.Earth](#).

Do not hesitate to reach out to me with any questions you may have! The next step from here is to fill out a questionnaire to get the process started. From there, if it's a good fit, we can have a consult over the phone to discuss things in more detail. After I get all the info I need, I put together a detailed proposal for you.

Looking forward to chatting more about your big day and hope I can help make it everything you dreamed it would be!

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